Abstract

A method of providing rebroadcast programming includes encoding a rebroadcast program, specifying a preferred play time, and providing a broadcast that fits the preferred play time. The encoding of the

5   rebroadcast program can use a replay plan which prioritizes portions of the rebroadcast. A priority can be assigned to commercials which have been made to be shortened or dropped, or an alternative commercial substituted, depending on time limitations. A rebroadcast packaging and playlist are provided. The specifying a preferred play time can be done by

10   one of the following ways: specifying the preferred play time in response to a specific user request; specifying the preferred play time based on a user profile; specifying the preferred play time automatically by another program; connecting a replay timing to other events, wherein the other events includes setting an automatic pause when phone calls come in,

15   lengthening a rebroadcast on certain days, and shortening a rebroadcast based on location of an automobile; providing a radio/television player which has functions of pause and replay which can be selected by the user to deduct time dynamically during the rebroadcast and which performs at least one of: replaying the broadcast; reacting to the need to

20   pause/rewind; respecifying the adjusted time; playing unlistened to material at a later time; and displaying a list of unlistened/unviewed segments. A default play time for the rebroadcast program is used if no time is otherwise specified.